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Presentation: Fundraising in Europe and Korea – challenges, opportunities and implications for startups

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At Next Rise 2024 - France and European Tech Summit, Reddal delivered a keynote, offering insights into the venture capital (VC) landscape in Europe and Korea. For startups seeking funding in these markets, understanding these market trends is crucial.

On June 14, 2024, Reddal was invited to hold a keynote speech on the overview of the VC landscape in Europe and Korea and the implications of these market trends for startups. The event was part of Next Rise 2024 at COEX, Seoul. Reddal was speaking at the Startup Branch, COEX, in the event organized by La French Tech Seoul.

While fundraising has become more difficult due to high interest rates, in Europe, startups with balanced risk profile and focus on specific sectors are securing a steady stream of funding. Meanwhile, in Korea, the venture capital market is experiencing some restructuring as government initiatives are increasingly supplemented by private sector led funds.

The materials presented during the event are available here: Fundraising in Europe – challenges, opportunities and implications for Korean startups